

Product Update

From Thursday 14th September Aviva are reducing some of their interest rates on their Lifestyle Lump Sum Max and Lifestyle Flexible option, on new business only.

New Business and Pipeline Applications

New Business

- All pre-sales illustrations produced on or after Thursday 14th September will automatically be processed using the new interest rates.
- All applications received on or after Thursday 14th September will be processed as per flex-tool submitted and based on normal flex-tool rules being applied.

Expired Cases

If a case expires on or after Thursday 14th September this will be issued on new interest rates.

*If you would like to know what the rates will be for your client,
please click this button to send us an email.*

[Click Here to email](#)

